

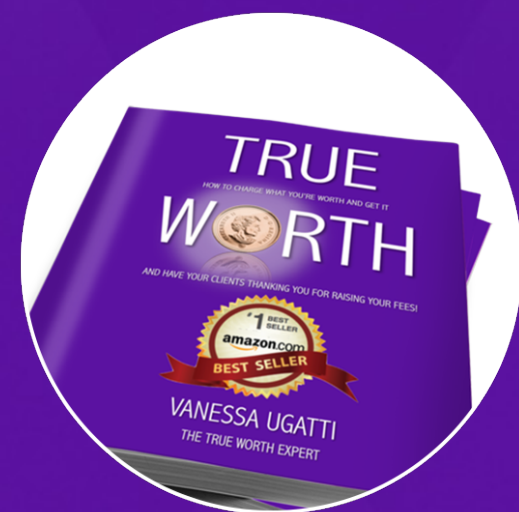
# Vanessa Ugatti

Get paid your *true worth*

## A Unique Method

Vanessa helps service-based businesses to increase revenue ethically, without having to work harder, by sharing her ground-breaking TRUE WORTH step-by-step methodology.

Systematic under-charging, discounting and over-servicing can be banished forever, as her unique formula can be immediately applied, leading to a wealthier, healthier and happier life.



From Vanessa's **best-selling book**

## Take Charge

If you don't run your business, your clients will!

## Raise Revenue

Feeling under the cosh? Not charging enough dosh!

## Understand Value

From feeling fearful about your fees to feeling fantastic about you.

## Eliminate Pain in the A\$\$ Clients

Perfect Prospects Pay Properly.

## Woo with Worth

Understanding your clients' pain better than they do is a winner.

## Optimistic Outlook

Mastering your mind means much more money.

## Receive Remuneration

Remittance at speed is just what you need.

## Time to Treat Yourself

Billing your true worth boosts your wealth and health.

## Honour Harmony

From chaos to calmness comfortably.

## Rave Reviews

*"Vanessa is quite simply a miracle worker."*

**Vicky Hosking**

Managing Partner, Smith & Co. Solicitors

*"You rocked the room, girl!"*

**Imogen Robins**

Barrister, Pump Court Chambers

*"I've yet to meet anyone as skillfully talented as Vanessa to help colleagues understand and articulate value. This is one you cannot afford to miss!"*

**Robert Sanderson**

Managing Director, The Practical Vision Network

*"Vanessa delivered a thought-provoking, inspiring and motivational talk about understanding our value in the firm at our internal conference. Definitely the highlight of the day!"*

**Paul O'Connell**

Tax Partner, PKF Francis Clark

*"Vanessa opened our 22nd conference with a dynamic, inspirational and thought-provoking keynote". Comments included "Magic", "pertinent", "the best and most practical talk on charging that I have ever attended!"*

**Penny Raby**

Head of Conference Sub-Committee Sole Practitioners Group

Vanessa Ugatti



Get paid your *true worth*

0:08 / 2:43



[Watch Vanessa's Video](#)



**BOOK VANESSA TODAY** - T: +44 (0)1202 743961 | E: [michael@encorespeakers.com.au](mailto:michael@encorespeakers.com.au)